

THE ILLINOIS INSTITUTE OF ART TINLEY PARK

Course Syllabus: Media

Course Title: Short Format Storytelling

Course Number: MAAB112

Class Meetings: Mondays & Wednesdays

Session/Year: Spring 2015

Instructor Name: Allen Tieri

Email Address: atieri@aia.edu

Instructor Availability Outside of Class: (Upon request)

Short Format Storytelling

Course Description: This course introduces students to short format storytelling and the various elements of an effective story. Students will also translate a written story into visual elements in a storyboard.

Prerequisite(s): None

Corequisite(s): None

Instructional Contact Hours/Credits:

Course Length: 11 Weeks

Contact Hours: 66 hours

Lecture: 33 hours

Lab: 33 hours

Credit Values: 4.0 Credits

Quarter Credit Hour Definition:

A quarter credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than:

- (1) One hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for 10-12 weeks, or the equivalent amount of work over a different amount of time; or
- (2) At least an equivalent amount of work as required in paragraph (1) of this definition for other academic activities as established by the institution including laboratory work, internships, practica, studio work, and other academic work leading to the award of credit hours.

Learning Objectives:

Upon successful completion of the course, the student should be able to:

Apply industry-standard storyboard techniques to animation

Explain the various purposes of storyboards in relation to animation

Define formats and labeling guidelines for animation storyboards

Identify and illustrate camera moves as they apply to animation

Identify the purpose of scripts in relation to animation

Create stories and illustrate concepts through sequential images

Differentiate scenes, cuts, fades, and dissolves as they apply to animation storyboards

Examine shot selection as it applies to animation storyboards

Create a storyboard based on a written script

Differentiate among thumbnail sketches, roughs, production, and presentation storyboards

Create thumbnail sketches through interpretation of a written script

Produce an animatic using refined thumbnail sketches and roughs

Prepare a presentation-quality storyboard

Draw 2D and 3D objects and forms

Create thumbnail sketches of concepts

Apply anatomical structure in drawings of both human and non-human forms

Evaluate thumbnails in terms of aesthetic appeal and simplicity

Apply storyboard techniques

Employ staging and composition

Develop and execute accurate freehand drawings

Apply perspective

Generate drawing using various media

Develop conceptual sketches to record and justify the creative process

Draw accurate visual perspectives in relation to scale, shape, form, and space

Use the elements and principles of design to compose a drawing based on observation

Course Prerequisites: *Fundamentals of Drawing*

Textbook(s): *Storyboarding*. Wendy Tumminello. Publisher: Thomson Delmar Learning approximate cost \$22.00 (paperback) from Amazon.com. ISBN: 1-4018-2715-2

Technology Needed: Drawing studio with Classroom projector, computer and Internet access.

Instructional Methods: (Instructional methods include, but are not limited to simulations, case studies, discussion, group work, questioning, presentations, journals, individual projects, etc.)

Class Participation - is affected by attendance but also credited by contributing to in-class discussions, presentations, critiques and critiquing.

Assignments - included in this grading block are: homework assignments, lab-work, quizzes, group projects, and presentations.

Mid-Quarter Exam/Project & Final Exam/Project - Both Mid-Quarter and at the end of the quarter you will have either an exam, project or combination of both depending on what is appropriate.

**Assessment Criteria and Methods of Evaluating Students:
Basis for determination of final grade**

<u>Grading Scale</u>	
93-100%	A
90-92.9%	A-
87-89.9%	B+
83-86.9%	B
80-82.9%	B-
77-79.9%	C+
73-76.9%	C
70-72.9%	C-
67-69.9%	D+
63-66.9%	D
Below 63.0%	F

Student Evaluation / Grading Policies: The evaluation process is described below and—like this syllabus—is subject to change by the instructor's discretion, and any changes will be announced in class. Students are encouraged to consult the instructor on any/all explanation(s) of each project/exam grade acquired.

Details on all assignments, projects, quizzes and exams will be made available in your eCompanion as well as discussed in class. Students are encouraged to consult the instructor on any/all explanation(s) of each assignment or project grade acquired. If you are absent from a class, it is your responsibility to secure missing notes and/or assignments, and it is highly recommended that you develop a buddy system for contacting fellow classmates regarding missing material(s).

ALL projects will have a DEADLINE and PROJECTS MUST BE HANDED IN ON TIME OR YOU WILL RECEIVE NO CREDIT. LATE WORK WILL NOT BE ACCEPTED. Attaching any project to e-mail will not be accepted unless given permission by the instructor.

All work in this course must reflect your own efforts. While group collaboration is encouraged a student must clearly demonstrate personal competence and individual expression in all assignments.

Ai Unearned F (UF) Grade Definition

Unearned F Grade: students who failed the course AND did not complete the final assignments in the course. Final assignment include, but is not limited to a final exam, final project, final paper, portfolio presentation, capstone project or any other assignment due in the last week of the course. If a student completed some or all of the other requirements in the course but did not complete the final assignment of the course and failed the course, the F grade will be considered unearned. An unearned F grade will be reflected as a "UF" grade on the transcript. The course's instructor will award this grade when appropriate.

Plagiarism Policy

Plagiarism is the act of obtaining credit for work by dishonest, deceptive, or fraudulent means. It is the act of taking ideas, words, images or specific substance of another and offering these as one's own.

The Tinley Park campus has a strict policy against plagiarism:

Academic Failure: the student may receive an "F" for the course for a second offense of plagiarism.

Suspension or Dismissal: the student may be suspended or dismissed from the college for a third offense against the plagiarism policy.

The use of copyrighted materials including the use of celebrities and athletes is strictly prohibited.

Classroom Policy: Doors will close 15 minutes after the start of class and will not open again until class break point. You will have a 10 minute break on each hour. During breaks you will be expected to manage your time and take advantage of food/ beverages and bathroom use. Students are to remain seated during class until the break or instructor dismissal. In case of an emergency you must notify your instructor before leaving the classroom.

In-Class Behavior:

You are expected to be respectful and courteous to your fellow students and instructor. The following behaviors will not be tolerated in the classroom and you may be asked to leave if you do not comply:

- Disrupting classmates i.e. being overly talkative, talking loudly, foul language and etc...

- Using computers for entertainment i.e. Watching movies, playing video games, listening to music without headphones and etc...
- Using cell phones/unauthorized personal device usage
- Sleeping
- Working on assignments for other classes.

During lab hours students must work on the current class assignment to continue their education through applied practice. (If a current class project is completed before the assignment's due date the student will use the class time to further develop the project.

Student Art Work: Is to be completed with the highest standard of integrity, Just meeting the standards will earn you a "B" However, going above and beyond will award you an "A".

Attendance Policy: The Art Institute of Tinley Park is committed to learning-centered, hands-on instruction, which can only be accomplished when students attend class. There are no excused absences. The satisfactory explanation of an absence does not relieve the student from responsibility for the course work assigned and/or due during his/her absences. A student who does not attend class during the first week of school or starts late is still held responsible for his/her absences.

It is your responsibility to stay in communication with your instructor about absences in order to stay current with assignments. You are expected to spend the entire amount of scheduled class time in the classroom. If you are dropped from the class and you have a documented mitigating circumstance, you may have the opportunity to appeal. It is your responsibility to ensure that your attendance in class is brought to the faculty member's attention if you arrive late.

Students are encouraged to make all schedule changes early in the first week of the quarter to minimize absences. Failure to sit in all classes during the first two weeks of school will result in termination from school for the quarter. Detailed information about scheduled adjustment periods can be found on the back of your official schedule or in the local Ai campus catalog.

If you are going to miss class, regardless of the reason, you should notify your instructor. You are responsible for gathering any information from the missed class period in a timely manner.

Conduct Code: Each student is responsible for adhering The Illinois Institute of Art Code of Student Conduct (as stated in the college catalog), which notes, in part, that: "The Illinois Institute of Art reserves the right to suspend or terminate any student who:

- Displays conduct detrimental to the training environment within the classrooms
- Displays conduct detrimental to the well being of fellow students and/or faculty and staff members within ILIA or at any Illinois Institute of Art sponsored activity or facility
- Causes damage to the appearance or structure of ILIA or housing facilities and/or equipment therein

- Who copies or otherwise plagiarizes the artwork or assignments/projects of other students or professionals
- Who otherwise displays conduct detrimental to his or her own academic progress or ultimate success in the field for which he or she is being educated

Students with Disabilities: The Illinois Institute of Art – Chicago provides accommodations to qualified students with disabilities. The Disability Services office assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs and activities at The Illinois Institute of Art – Chicago.

Students who seek reasonable accommodations should notify the Disabilities Services Coordinator, Sara Spiegel (sspiegel@aia.edu), at 312-777-8616 of their specific limitations and, if known, their specific requested accommodations. Students will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor. Therefore, students are encouraged to request accommodations as early as feasible with the Disability Services Coordinator to allow for time to gather necessary documentation. If you have a concern or complaint in this regard, please contact the Disabilities Services Coordinator, Sara Spiegel via e-mail at sspiegel@aia.edu or at telephone number 312-777-8616. Complaints will be handled in accordance with the school's Internal Grievance Procedure for Complaints of Discrimination and Harassment.

Suggested Weekly Outline

- Week 1:** Introduction to Course; Brainstorming narrative ideas and concepts
- Week 2:** Genre
- Week 3:** Screenplay structure, plots, beginnings, middles, and ends; Character
- Week 4:** Writing for an audience of more than one: identification, basic character types
***C2E2 Field Trip (Friday April 24th)**
- Week 5:** **Mid Term Exam & scene construction**
- Week 6:** **Monday No Class (observance Hours for C2E2)**
Visual storytelling
- Week 7:** Scene analysis and story beat
***ILITP Success Seminar (Thursday, May 21st)**
- Week 8:** **Monday No Classes – Memorial Day**
Wednesday No Classes – (observance hours for ILITP Success Seminar)
- Week 9:** From Script to Storyboard
Utilization of the storyboard from pitch to production
- Week 10:** Concept pitch and final revision
- Week 11:** **Final Exam & script/storyboard**