THE ILLINOIS INSTITUTE OF ART TINLEY PARK

Course Syllabus: General Education

Course Name:	**GEN109 Computers for the Arts**	**Instructor:**	**Tieri**
Department:	General Education	**E-Mail:**	atieri@aii.edu
Length / Hours:	5 weeks, 44 hours	**Time & Place:**	M-W 3pm-6pm
Credits:	4	**Office Hours**	Upon appointment
Term & Year:	Winter 2013	**Section(s):**	GEN 109

Course Description:

Computer for the Arts engages students in the use of computer-related knowledge and skills. The course will cover associated vocabulary, file format usage and best practice with general software. Students will be introduced to the Adobe Creative Suite completing projects using Dreamweaver, InDesign, Illustrator and Photoshop.

Prerequisites:

GEN099

Program Mission:

The General Education department, in accord with the overall mission of The Illinois Institute of Art–Tinley Park, provides students the skills, knowledge and critical thinking ability needed for personal and professional success within a learner-centered, competency-based curriculum that fosters academic and intellectual excellence. The General Education requirements are designed to develop and increase students' ability to understand people, cultures, scientific, philosophical and artistic discoveries with the goal of developing intellectually rich and ethically sound graduates ready for personal and career challenges.

General Education Program Competencies:

Reasoning: To understand forms of logic or ways of thinking.
Problem Solving: To use reason in a specific context in order to answer a specific question. Problem solving may include one or more of the following: defining terms and tasks, organizing and verifying solutions, explaining or justifying a position.
Communication: To construct/exchange messages through verbal/non-verbal symbolic systems, such as reading, writing, speaking, listening, or gesture.
Connections: To identify or recognize relationships within or across discipline-specific forms of thought.
Representation: To formulate a message through the use of alternative mediums to express or present facts, thoughts, ideas, concepts arguments, values, perspectives, or opinions.
Research: To investigate a subject thoroughly and systematically in order to present results in a detailed, accurate manner.

Course Competencies:
Upon completion of this course, a student should be able to
- Use vocabulary associated with the following concepts: design, layout, image manipulation, and presentation software programs.
- Demonstrate solid understanding of use of Photshop, Illustrator, InDesign, and Dreamweaver.
- Describe best practice of digital media software. When to use a particular program, how the software programs work together and don't work together, how to solve files compatibility issues.
- Describe basic digital media and programming logic concepts.
- Identify situations affected by U.S. copyright law as they relate to the rights of of an individual artist, his/her work, and the work of other artists.
- Demonstrate file management, scanner usage, and Internet usage (including search and Web site naviagation) skills.

Required Textbooks:
Adobe Photoshop CS6 Classroom in a Book, Adobe, ed. 1, Adobe Press, ISBN: **0321827333**

Adobe Illustrator CS6 Classroom in a Book, Adobe, ed. 1, Adobe Press, ISBN: **032182248X**

Other Materials:
- ✓USB Flash Memory for project files, storage and transfer.
- ✓School login for e-mail access and myeclassonline.com for project work.
- ✓One (1) folder (two pockets)/binder for organizing handout materials.

Grading Scale:

All assignments must have clear criteria and objectives to meet. All students shall be treated equitably. It will be that student's right to know his/her grade at any reasonable point that information is requested by that student. The criteria for determining a student's grade shall be as follows (on a percentage of total points basis):

A	100-93
A-	92-90
B+	89-87
B	86-83
B-	82-80
C+	79-77
C	76-73
C-	72-70
D+	69-67
D	66-60
F	59 or below

Student Evaluation/Grading Policies: Any changes will be announced in class. Details on all projects (assignments) and exams/tests will be provided in related handouts and on eCompanion.

Students are encouraged to consult the instructor on any/all explanation(s) of each assignment or project grade acquired. If you miss a class , it is your responsibility to find out what you missed.

ALL projects will have a DEADLINE. You will turn your projects in to the instructor by the deadline given with your flash drive. The final project will be submitted both electronically AND as paper printouts. Attaching any project to e-mail will not be accepted unless given permission by the instructor.

Deadlines are hard and fast.

PROJECTS MUST BE HANDED IN ON TIME OR YOU WILL RECEIVE NO CREDIT.
NO LATE WORK WILL BE ACCEPTED. You cannot miss a deadline in the real world. You will not be allowed to extend a deadline in class.

All work in this course must reflect your own efforts. Group collaboration is encouraged. However a student must clearly demonstrate personal competence and individual expression in all assignments.

Plagiarism Policy

Plagiarism the act of obtaining credit for work by dishonest, deceptive, or fraudulent means. It is the act of taking ideas, words, images or specific substance of another and offering these as one's own.

The Tinley Park campus has a strict policy against plagiarism:

Academic Failure: the student may receive an "F" for the course for a second offense of plagiarism.

Suspension or Dismissal: the student may be suspended or dismissed from the college for a third offense against the plagiarism policy.

THE USE OF COPYRIGHTED MATERIALS INCLUDING THE USE OF CELEBRITIES AND ATHLETES IS STRICTLY PROHIBITED.

Disability Services

The Illinois Institute of Art-Tinley Park provides accommodations to qualified students with disabilities. The Disability Services office assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs and activities at Illinois Institute of Art-Tinley Park.

Students who seek reasonable accommodations should notify the Disabilities Services Coordinator Dean Michael SaintLuke-Robinson of their specific limitations and, if known, their specific requested accommodations. Students will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor. Therefore, students are encouraged to request accommodations as early as feasible with the Disability Services Coordinator to allow for time to gather necessary documentation. If you have a concern or complaint in this regard, please contact the Dean of Student Affairs in Room 249 or call 708- 781-4031. Complaints will be handled in accordance with the school's Internal Grievance Procedure for Complaints of Discrimination and Harassment.

Equal Education Opportunity Policy

The Illinois Institute of Art-Tinley Park does not discriminate or harass on the basis of race, color, national origin, sex, gender, sexual orientation, disability, age, religion, genetic marker, or any other characteristic protected by state, local or federal law, in our programs and activities. The following person has been designated to handle inquiries and coordinate the school's compliance efforts regarding the non-discrimination policy: Dean of Student Affairs at 708.781.4031.

Tutoring

Tutoring is available, free of charge, by calling 708-781-4080 or adewey@aii.edu to setup an appointment.

Attendance Policy:
Students are expected to attend class and to arrive on time. Late arrival to class is disruptive and unfair to your classmates. Being late to class accrues time toward absence. Advance notice of an absence MUST BE provided to the instructor via email.

The accumulated time of three (3) absences will result in reduction of your grade by a FULL letter grade. For example, an A- would be a B-.

Seven (7) or more absences will result in an Attendance Failure.
Registrar office personnel and/or academic advisors will be consulted for any questionable absences and/or absence-related issues.

A student must sign his/her own name on the attendance sheet on each day present. If a student is absent and a student who is present signs in the absent student's name, both students will be penalized.

In-Class Behavior:
You are expected to be respectful to you fellow students and to the instructor. The following behaviors will not be tolerated in class and you may be asked to leave if you do not comply: being disrupted, sleeping, working on assignments for other classes, cell phone usage or listening to headphones (during lecture and in-class assignments).

COURSE SCHEDULE

WEEK 1
Feb 18

Expections/Rules	Student folder creation
Student Assessment	Organization:
Computer and internet use	-Naming conventions
Hardware and Software review	-File Extensions
Software discussion	USB use

Image search for ideas and inspiration for logo design

Feb 20 (ILLUSTRATOR)
> Vector Basics
>> -Tools
>> -Drawing, fill, stroke
>> -Saving files, Exporting a file
>
> LAB TIME FOR PROJECT 1
> Project 1: (Logo Design) Due Feb 25

WEEK 2
Feb 25 - Feb 27 (INDESIGN)
> Setup Basic InDesign Document:
>> Preferences, guides, rulers,
>> pasteboard, color
>
> Tool/Control Bar Review
>> Selections, type, line, shapes, color,
>> eyedropper, zoom, foreground,
>> background, fill, stroke, preview
>> Color
>
> Key Commands
> Layers
> Shapes and fills
>> Gradients
>> Outlines, lines, arrows
>
> Images: placing and size
> Typography:
>> Font Usage
>> Alignment, tabs
>> Kerning, Tracking, Leading

LAB TIME FOR PROJECT 2
> Project 2: (Business card & Stationary) Due March 4

WEEK 3

March 4 - March 6 (PHOTOSHOP)

Key Commands
Canvas
Simple selections
Layers
>Show/hide, duplicate, move

Tool/Control Bar Use and Review
>Preferences
>Tools, Options and panels,
>workspace, History Palette

Resolution
>Image size, 72 and 300
>Lo-res, High-res
>File sizing, pixels

>LAB TIME FOR PROJECT 3

WEEK 4

March 11 - March 13 (PHOTOSHOP)

Basic Typography
>Serif, San Serif, Script, Display,
>Black Letter, Glyphs, Symbols,
>Italic, Bold, Condensed, Extended,
>Caps, Superscript

Color Modes
Images
>Levels - correction
>Crop, scale, rotate
>Simple clone and edits

Stock Images
>Getty
>iStock
>Clipping Path
>Filters
>LAB TIME FOR PROJECT 3
>Project 3: (Web Page Assets) Due March 18

WEEK 5

March18 (DREAMWEAVER)

Basic overview:

HTML
Create root folder, pages & publishing a website
Using Design view, Code view, and Live Mode
Inserting images and text
Using relative and absolute links
Using templates
LAB TIME FOR FINAL PROJECT

March 20
LAB TIME FOR FINAL PROJECT
FINAL PROJECTS DUE BY THE END OF CLASS

GRADING

	Percent of grade
Class Participation	30%
In-Class Exercises	30%
Final Project	40%