

# THE ILLINOIS INSTITUTE OF ART TINLEY PARK

## Course Syllabus: ART

|                         |                     |                          |  |
|-------------------------|---------------------|--------------------------|--|
| <b>Course Name:</b>     | ART110 Color Theory | <b>Instructor:</b>       | Tieri  |
| <b>Department:</b>      | ART110 Color Theory | <b>E-Mail:</b>           | <a href="mailto:atieri@aii.edu">atieri@aii.edu</a> |
| <b>Length / Hours:</b>  | 11 weeks, 66 hours  | <b>Time &amp; Place:</b> | M-W 8am-10:50am                                    |
| <b>Credits:</b>         | 4                   | <b>Office Hours</b>      | Upon appointment                                   |
| <b>Term &amp; Year:</b> | Fall 2013           | <b>Section(s):</b>       |  |

### Course Description:

This fundamental course provides an introduction to the principles of color and an exploration of color theory as it relates to design. Students investigate color schemes and properties and their relationship to composition in making appropriate decisions. The psychological, cultural and symbolic aspects of color will also be examined in relationship to visual communication.

### Prerequisites:

None

### Program Mission:

The primary purpose of the Foundations program is to provide all college students who are majoring in one of the design specialities with a rigorous art and design foundation enabling them to advance in their respective major area. These competencies are accomplished in a studio environment through learner-centered instruction delivered by qualified faculty to students who are capable of and committed to an active role in learning.

### Art Program Competencies:

1. Students develop hand and drawing skills.
2. Students develop the ability to use basic art materials.
3. Students apply the elements and principles of design to art compositions.
4. Students create work that meets pre-determined parameters.
5. Students demonstrate a logical approach to problem solving.
6. Students generate original ideas from outside sources
7. Students use art and design vocabulary to analyze and critique Foundations artwork, both their own and peer students.

## **Course Competencies:**

Upon completion of this course, a student should be able to:

- Explain differences between additive and subtractive color theory
- Produce a color wheel of primary, secondary and tertiary colors to compare and contrast traditional color schemes for a variety of visual effects.
- Compare and contrast properties of color (hue, value, and saturation) using a variety of visual mediums
- Describe the compositional effects of color including spatial effects, balance, unity, variety, harmony, contrast and emphasis.
- Discuss the variables of color perception and explore the relative nature of color.
- Examine the use of warm and cool color schemes, and local and expressive color
- Differentiate among color used symbolically, expressively, and descriptively, and understand the cultural and psychological aspects of color.
- Demonstrate critique skills
- Demonstrate mastery of required vocabulary

## **Textbooks:**

**Required:** None

**Suggested:** Fisher, M.P. & Zelanski, P.J., (2009). Color. Upper Saddle River: Prentice Hall. ISBN-10: 0205635601

## **Other Materials:**

14" x 17" Bristol Pad  
Newsprint  
Prismacolor Pencil Set (24)  
24" Cork-backed Metal Ruler  
T-square  
8 oz. Rubber Cement (brush in cap)  
Rubber Cement Pick-up  
Mars Eraser  
Kneaded Eraser  
#1 X-Acto Style Knife w/Blades  
Graphite Pencils: 2H, H, HB, B, 2B, 4B, 6B  
Watercolor Colored Pencil Set (12)  
Color Wheel  
12x18 or larger Self Healing Mat  
12 set Prismacolor Markers  
Crescent Ultra Black Smooth Mounting Board  
Disposable Palette Pad 9x12 /40 sheets  
No-tip waterpot  
Pointed Palette Knife  
Reeves Gauche set  
Masking Tape  
20x30 Crescent No. 99 University Grade Cold Press

Helix Graduate Compass  
Masterstroke Wonder-white Round: #8/0, #2, #4, #8

### **Grading Scale:**

All assignments must have clear criteria and objectives to meet. All students shall be treated equitably. It will be that student's right to know his/her grade at any reasonable point that information is requested by that student. The criteria for determining a student's grade shall be as follows (on a percentage of total points basis):

|    |             |
|----|-------------|
| A  | 100-93      |
| A- | 92-90       |
| B+ | 89-87       |
| B  | 86-83       |
| B- | 82-80       |
| C+ | 79-77       |
| C  | 76-73       |
| C- | 72-70       |
| D+ | 69-67       |
| D  | 66-60       |
| F  | 59 or below |

**Student Evaluation/Grading Policies:** Any changes will be announced in class. Details on all projects (assignments) and exams/tests will be provided in related handouts on eCompanion.

Students are encouraged to consult the instructor on any/all explanation(s) of each assignment or project grade acquired. If you miss a class, it is your responsibility to find out what you missed.

ALL projects will have a DEADLINE. You will turn your projects in to the instructor by the deadline given with your flash drive. The final project will be submitted both electronically AND as paper printouts. Attaching any project to e-mail will not be accepted unless given permission by the instructor.

**Deadlines are hard and fast.**

PROJECTS MUST BE HANDED IN ON TIME OR YOU WILL RECEIVE NO CREDIT.  
NO LATE WORK WILL BE ACCEPTED. You cannot miss a deadline in the real world. You will not be allowed to extend a deadline in class.

All work in this course must reflect your own efforts. Group collaboration is encouraged. However a student must clearly demonstrate personal competence and individual expression in all assignments.

### **Plagiarism Policy**

Plagiarism the act of obtaining credit for work by dishonest, deceptive, or fraudulent means. It is the act of taking ideas, words, images or specific substance of another and offering these as one's own.

The Tinley Park campus has a strict policy against plagiarism:

Academic Failure: the student may receive an “F” for the course for a second offense of plagiarism.

Suspension or Dismissal: the student may be suspended or dismissed from the college for a third offense against the plagiarism policy.

**THE USE OF COPYRIGHTED MATERIALS INCLUDING THE USE OF CELEBRITIES AND ATHLETES IS STRICTLY PROHIBITED.**

### **Disability Services**

The Illinois Institute of Art-Tinley Park provides accommodations to qualified students with disabilities. The Disability Services office assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs and activities at Illinois Institute of Art-Tinley Park.

Students who seek reasonable accommodations should notify the Disabilities Services Coordinator Dean Michael SaintLuke-Robinson of their specific limitations and, if known, their specific requested accommodations. Students will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor. Therefore, students are encouraged to request accommodations as early as feasible with the Disability Services Coordinator to allow for time to gather necessary documentation. If you have a concern or complaint in this regard, please contact the Dean of Student Affairs in Room 249 or call 708- 781-4031. Complaints will be handled in accordance with the school's Internal Grievance Procedure for Complaints of Discrimination and Harassment.

### **Equal Education Opportunity Policy**

The Illinois Institute of Art-Tinley Park does not discriminate or harass on the basis of race, color, national origin, sex, gender, sexual orientation, disability, age, religion, genetic marker, or any other characteristic protected by state, local or federal law, in our programs and activities. The following person has been designated to handle inquiries and coordinate the school's compliance efforts regarding the non-discrimination policy: Dean of Student Affairs at 708.781.4031.

### **Tutoring**

Tutoring is available, free of charge, by calling 708-781-4080 or [adewey@aia.edu](mailto:adewey@aia.edu) to setup an appointment.

**Attendance Policy:**

Students are expected to attend class and to arrive on time. Late arrival to class is disruptive and unfair to your classmates. Being late to class accrues time toward absence. Advance notice of an absence **MUST BE** provided to the instructor via email.

**The accumulated time of three (3) absences will result in reduction of your grade by a FULL letter grade. For example, an A- would be a B-.**

Seven (7) or more absences will result in an Attendance Failure.

Registrar office personnel and/or academic advisors will be consulted for any questionable absences and/or absence-related issues.

A student must sign his/her own name on the attendance sheet on each day present. If a student is absent and a student who is present signs in the absent student's name, both students will be penalized.

Doors will close 15 minutes after the start of class with a quiz, student review or critique following immediately) and will not open again until the the mid-class break point. During breaks you will be expected to manage your time and take advantage of food/beverages and bathroom use. Students are to remain seated during class until the break or dismissed by the instructor In case of emergency you must notify your instructor before leaving the classroom.

**In-Class Behavior:**

You are expected to be respectful to your fellow students and to your instructor. The following behaviors will not be tolerated in class and you may be asked to leave if you do not comply:

- **Being disruptive**
- **Cell phone usage**
- **Sleeping**
- **Working on assignments for other classes.**

During lab hours students must be working on the current class project and learn. (If a current class project is completed before the assignment's due date the student will use the class time to further develop the project while also learning how to further develop their own time management skills.

# COURSE SCHEDULE

## WEEK 1

Syllabus, Expectations, Introductions  
color lecture  
Lab Time: Color exercises

## WEEK 2

Project 1  
Lab Time: Project 1

## WEEK 3

Critique: project 1  
Color Temperature and saturation study  
Lab Time: Find a logo & print it out in 3 sizes & color harmony collage

## WEEK 4

Critique: Color Temperature and saturation study  
actual color/pop color logos  
Lab Time: Finish Logo Project & collect paint chips

## WEEK 5

Actual color/pop color logos critique, begin tone/chromatic gray  
Lab Time: Finish Tone/Chromatic gray pieces & Grayscale collage

## WEEK 6

Paint chip project  
Lab Time: Final Proposal, 2 advertisements and grayscale collage

## WEEK 7

Online library tutorial,  
Paint Chip project & critique,  
Color in Advertising/Psychology

## WEEK 8

tutorial  
Lab Time: Final Projects

## WEEK 9

Final Projects  
Lab Time: Final Projects

**WEEK 10**

Final Exam study/review

Final Exam

**WEEK 11**

student conferences

**GRADING**

|                     | Percent of grade |
|---------------------|------------------|
| Class Participation | 30%              |
| In-Class Exercises  | 30%              |
| Final Project       | 40%              |

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## Course Syllabus: Color Theory

|                 |                     |               |  |
|-----------------|---------------------|---------------|--|
| Course Name:    | ART110 Color Theory | Instructor:   | Tieri  |
| Department:     | ART                 | Office Phone: | TBD  |
| Length / Hours: | 11 weeks, 66 hours  | E-Mail:       | <a href="mailto:atieri@aii.edu">atieri@aii.edu</a> |
| Credits:        | 4                   | Time & Place: | Room 128, Mon & Wed 8a-10:50am                     |
| Term & Year:    | FALL 2013           | Section(s):   | TBD  |

I, \_\_\_\_\_

hereby acknowledge that I have received, reviewed and understand the syllabus and the expectations and requirements of ART110 Color Theory.

Name: \_\_\_\_\_

Date: \_\_\_\_\_